

SERVANT EVANGELISM IDEAS

Buy Down Gas to Bargain Price

Instead of paying the dollar plus price, buy down the price to a remarkable rate for a couple of hours and pay the difference to the station owner. When local prices are \$1.29 we put up signs advertising a price of \$.99. The total we spent for the two hours usually runs from \$400-500 per station. When customers come in, we give them a "connection card" that briefly explains our project. Each time we've done this outreach, we've gotten fantastic response.

Check Oil and Fill

If you can find a sympathetic station owner, you can get permission to offer service like they did in the good old days.

At the self-serve pump, ask if they would like to have their oil checked and topped off. About the only caution: If you top off their too low oil make sure you are using the same viscosity as they originally had. And don't overfill – that can cause major engine problems.

Make sure you explain that you are not from the station but are Christians showing God's love in a practical way. Otherwise, customers will assume you work for the station.

Single Moms' Oil Change

This is a great stand-alone project for a Saturday morning in the church parking lot. We provide this service strictly to single moms, though not necessarily just those in our church. This will require a team of folks with a knowledge of the basics. About the only variable here is oil filter size. There are hundreds of sizes, so getting a sign up before the event is vital. This will not work at a filling station. The liability to the owner is unreasonable.

Soft Drink Giveaways

Fill coolers with ice and drinks. We always offer at least two options. We set up at grocery store entrances and say, "Hi, would you like regular or diet?" (It's easier to say yes when there are only two options!) Small home-use coolers usually are too small for this. We have purchased the mega Igloos that hold over 100 cans with ice. We buy Coke brand drinks instead of the cheaper stuff. A "connection card" card goes under the opener – we now affectionately call these "card holders."

A courtesy note: Sometimes a location will conflict with vendors selling what you are giving away. It's best to move before they approach you. Some of the most irate critics we've run into have been vendors who conclude we are trying to put them out of business. The answer: Move to a location away from vendors. In extreme cases we ask the vendor how much he anticipates losing by our presence. We then give him that amount in cash.

Newspapers

Some convenience stores allow the entire stack of newspapers to be purchased. We place a sign on the top of the stack that reads, "Free Newspapers – Antioch Christian Church." Each paper has a card attached with removable adhesive.

Vinyl gloves

Pumping gas is both troublesome and smelly. Disposable gloves are an inexpensive way of saying to strangers, "God loves you -- and has a wonderful, lead-free plan for your life." We attach a sticker or card to these \$.06 gloves (gloves available at Sam's). Self-serve stations have been very willing to allow us to place an acrylic dispenser by their cash registers.

Umbrella Escorts

Moms and the elderly find it tough to make it from stores to their cars in the rain. We use huge golf umbrellas to help them to their car with as little wetness as possible.

Windshield Washing

Some years ago when we started serving, this was one of our first projects. We still do it just about every weekend. The materials list is short and inexpensive: a good squeegee, a wiping rag, a "connection card", and windshield cleaner (We recommend you not use Windex style cleaner – ask your car parts store what they recommend). If it's too hot (above 85°F) or too cold (below freezing) you might end up making a dirty windshield even worse. If you are doing this at random in a parking lot, don't wash high-end cars. Their owners are unlikely to see your service as helpful. Car alarms? If you accidentally set one off, finish cleaning, and move on. We've set off plenty. They will reset themselves shortly.

Restroom Cleaning at Public Places

There's nothing like walking into a gas station, restaurant or retail store and offering, "We'd like to clean your toilet for free!"

Put a little cleaning kit together. The essentials: brush, air freshener, window cleaner, paper towels, toilet bowl cleaner, rubber gloves, doorstop. There's nothing magical about the technique here. Steve has cleaned commodes all over the world and says they are all pretty much the same as the ones in your home.

This is probably one of the most frequently rejected projects we do – probably because the offer to clean a toilet is a bit overwhelming. No matter. Give them your "connection card", smile, and say, "OK! We'll come back some other time and clean when you need it. We're just trying to show you God's love in a practical way."

Urinal Screens with Your Church's Name on It

Girls may not know what a urinal screen is. Ask any guy for the scoop on this piece of janitorial genius. Janitorial supply businesses can print almost anything on these. We have our logo and phone number on them and are known all over the city for these. Occasionally, highly churchy people will become irritated at this one. We believe it's pretty close to the first century equivalent of washing feet.

Restroom Deodorizer

What restroom couldn't stand to smell a bit nicer? Either hang or attach one to the wall.

Grocery Bag Loading Assistance

Moms with lots of kids hanging on them like koalas often need assistance getting their bags loaded into the car from the cart. The elderly need the same sort of help. On this one almost everyone will try to give a tip. As with all kindness projects, to receive money would taint what we are trying to communicate – "God's love in a practical package with no strings attached."

This project may require permission from the store manager on the day of the event. The servers on this one need to be particularly safe-appearing folks. Smiling can help ease people's fears. Name tags or T-shirts identifying connection to your organization is a plus for this outreach because it makes the loading assistants look more official.

Bag Packing at Self-Serve Grocers

Increasing numbers of grocery stores offer rock bottom prices. One of the ways they can afford this is by cutting out services such as bag packing. Each customer must pack their own. Name tags or T-shirts identifying connection to your organization is a plus for this outreach because it makes the baggers look more official.

Grocery Cart Returns

Approach shoppers as they finish unloading their carts with the offer, "Hi, can I take that back for you? We're Christians showing God's love in a practical way to shoppers." The shoppers will appreciate it, and the grocer will love you for it.

LifeSavers

If you are looking for an affordable entry point for touching many in a flurry of outreach, consider this one. Everyone will take a roll of these candies. Attach a "connection card" and give out hundreds of these candies to passersby. An option for this is to print the message of the connection card onto mailing labels and stick them on Lifesavers

Dollar Drop

At local malls where any sort of programmatic evangelism is not allowed, this is a way to get the attention of many quickly. We attach a "connection card" explaining our project to a dollar bill. Use Post-It note removable glue (available at local business supply stores). Then we go around the mall and nonchalantly drop dollar bills on the ground. For some free entertainment, stand a distance away and watch who picks up the dollar and how they respond to the message.

Quarter Drop

Are you one of those people who can't walk past a pay phone without checking the coin return? For all those folks out there, here's an outreach just for them. We place a sticker on one side of the quarter and place these loaded quarters in coin returns of vending machines of various sorts. This one also works by just placing the coin on the ground or on a bench.

A note on the sticker: Make sure the sticker is larger than the quarter. There are some folks out there who will leave the sticker on the quarter and try to insert it into the phone or vending machine – then you'll get a call from the repairman.

Chewing Gum

Similar to the LifeSaver outreach.

Lollipops / Blowpops

These are great giveaway items for parks, festivals, and college campuses. Purchase at Sam's for around 6¢ a piece — it is an inexpensive but effective way to show God's love.

Bottled Water Giveaway

Many people prefer water to soft drinks. Ice down bottles of water in Igloo coolers for an alternative to Coke giveaways. Use the same drink "connection cards". We don't recommend combining this with a soda giveaway because it offers too many options and gets complicated.

Freshen-up Packs - mints & moist towelettes

At festivals and public places, it is difficult to wash hands — a moist towelette is a practical small gift. Package a few with some starlight mints and make a "freshen-up" pack. Towelettes can be printed with your church name and logo and only cost about 1¢ per towelette. Mints are about 2¢ - total cost of packet - 6¢.

Coffee Giveaway

On a cool day, you'll have people swarming for a cup of something hot. Offer regular, decaf and hot chocolate. Use either Igloo containers, air pump thermoses, or better yet, one of our coffee backpacks. You'll need three or four people to help give away coffee for each big canister. With each drink, we give out a "connection card" and have paper cups with our name and logo.

Popcorn

Either make bags of popcorn before you get there or rent/purchase your own carnival style and do it on the spot. You will draw more of a crowd with the machine on hand.

Popsicles

Inexpensive. Requires dry ice. Takes several days to freeze solidly. Works well in county parks on hot summer days. The "Mr. Freeze" push up kind are the easiest to distribute and the least messy.

Peanuts

With most food giveaways, people are generally not comfortable with unsealed items. Check around for sources on this one. You should be able to find small bags that cost less than a quarter.

Sunglasses (cheap ones!)

Have you ever left home for a sporting event only to forget your sunglasses? Many sporting events attendees experience this every weekend. We have purchased large quantities of sunglasses for as little as a quarter a pair.

Freshen-up Packs (mints & towelettes)

At sporting events, festivals and public places it's difficult to wash hands. A moist towelette is a practical, small gift. Package a few with some starlight mints and make a "freshen-up" pack. Towelettes can be printed with your church name and logo and only cost about 1¢ per towelette. Mints are around 2¢ - total cost per packet 6¢.

Trash Pick Up

There is lots of trash to pick up at festivals and sports events. Buy garbage bags, wear matching T-shirts, and pick up trash. People will notice this act of servanthood. Equipment: plastic gloves, sign — "Kindness in Progress" and T-shirts

Glow in the Dark Necklaces / Bracelets

These are a hit! They run about \$1.00 each, so they're a more expensive but effective touch!

Business Blasts

Surprise employees of businesses with a small gift such as a basket of candy. Bring in one package to be shared by store employees and leave a "connection card". What to say? "We appreciate how you serve the community with your business, and we wanted to share God's love in a practical way." Make sure you only give items to employees, so they don't think your are "soliciting" customers.

Shoe Shines

Small investment + some elbow grease = big return. Set this up in front of a grocery store on a Saturday or in front of a barbershop. This is a great project for talking to folks. You have a captive audience while you serve them!

Stamps in Front of the Post Office

One church holds a major stamp outreach on April 15th for late tax filers. Not only do they give out stamps, but they also offer coffee and donuts – stress recovery food. They just stand by the mail drop-off boxes with a card table filled with food and stamps.

Cookies

Everyone likes a cookie. We purchase these in small packets of four. Although manufactured cookies aren't as good as homemade, folks are reluctant to receive unpackaged food from strangers. We have had our greatest success with this in downtown business areas.

Umbrellas Escort

Moms and the elderly find it tough to make it from a store to their car in the rain. We use huge golf umbrellas to help them to their car with as little wetness as possible.

Business Window Washing

Requires the purchase of good equipment in order to do a decent job. You will need several different sizes of brass squeegees, a special wide mouthed bucket, a lambs wool cleaning head, and cleaning solution.

Once you get the hang of using a squeegee it's not that difficult, it's quick and actually fun.

Doggie Treats

People often love their pets like family members. Either make from scratch a great doggie treat or buy them from a gourmet pet shop. Wrap several with a ribbon and a connection card and give them out at parks or dog runs.

Pet Festivals

This one takes a fair bit of organizing, but you will gather hundreds of people. Seek out pet food sponsors and local vets to do advertising along with your free event. Advertise through press releases, TV connections, radio announcements and you will have a large audience. Give out LOTS of connections cards. Consider taking photos of people with their pets if you want to go first class.

Hot Dog Grilling

Like 'em or not, grilled hot dogs bring everyone nearby together. Even with providing the dogs, buns and condiments, this is an affordable outreach. We put up a banner that reads, "It's Party Time!" Provide music and you've got a party that will draw strangers like a magnet.

Helium Balloons for Kids

Balloons are festive. Kids are attracted to them from hundreds of yards away. We give them to the children while we talk to the parents and offer them an explanation with a "connection card".

Polaroid Family Photos

A couple will hold on to a decent photo of themselves for years. If you want to get fancy, have a photo frame that is tailor made for the instant photo-sized picture. Attach a sticker of your church's logo and phone number.

Picnic

Similar to the hot dog outreach but with more frills. Throw a picnic with all the trimmings for anyone in the park that happens along. Instead of a traditional church picnic where only church attendees are invited, we bring food for outsiders.

Ice Cream Coupons

Approach a local ice cream store and explain your desire to give away thousands of ice cream coupons. Chances are the owner/manager will be willing to give you a good deal on ice cream coupons. Attach a "connection card" to the coupon and you'll have a project that just about everyone in town will respond to.

Gatorade at Biking Trails

Some health conscious folks like runners, bikers and generally healthy people, don't drink soda. Offer them Gatorade or bottled water instead.

Face Painting

Children love to have pictures painted on their cheeks or foreheads. Even an amateur artist can make a child's day by painting a face. Purchase paints designed for face painting – tempera paints can leave a rash. Note: We recommend you don't paint the child unless the parent is nearby and gives permission.

Doggie Dirt Cleanup

It's an unsavory job, but someone has to do it. Jesus said, "If you want to be great in God's kingdom, be the servant of all." Does that include all breeds? Actually, it's not that tough with the right equipment. (You can find scooper equipment at a local pet store.) Give a "connection card" to pet owners and park officials in the area.

Doggie Wash

Go through the park looking for dogs and their owners. Use the recommended dog shampoo sold in pet stores. This is best done around your neighborhood. The best workers and organizers of a dog wash are kids. Two ten year old boys recently touched their entire neighborhood by blanketing all the houses with a homemade flyer explaining their project. They later reported washing sixteen dogs and one reluctant cat. They also provided a flea collar to each clean pet.

Golf Ball Cleaning

Most golfers carry dozens of balls in their bag. Sure there are golf ball cleaning machines spread throughout the course, but most don't take the time to clean them. With the permission of the course, set up a simple clean up station and clean golf balls before golfers begin their round.

Pump-up Spray Water Bottles

On a hot day at an amusement or theme park, there's nothing as refreshing as a quick blast of cool mist. Use with caution—some people don't enjoy being sprayed! The person who came up with this idea tried it at Walt Disney World in 103°F weather with his family and had great feedback.

Lamb's Lunch

Throw a sit-down lunch party for residents at a low-income housing development.

Clowns

Bring a team of clowns to hand out candy or balloons. This adds fun and excitement to the atmosphere of sharing God's love.

Lollipops / Blowpops

Great giveaway items for parks. Inexpensive but effective.

Steaks and Salmon for Firefighters

Since 9/11 the general public has been aware of the tremendous job that they do for us day in and day out. Show them a little kindness by providing some steaks or salmon to grill. Let them know in advance that you are coming so they can have the grill fired up. Firemen are a great group to serve – they talk in the community.

Gasoline for Your Neighbor

How many people do you see buying less than a tank of gas when you fill 'er up? I see that happening all the time. They can't afford a tank of gas at today's prices. Add \$5.00 to their total and blow their minds. Of course, add in a connection card.

Toilet Seat Covers

At public events where there are only portapotties women especially appreciate a toilet seat cover. Buy them in bulk and folk them up into smaller sizes for distribution along with a connection card.

Pay Library Fines

Leave \$20.00 for next person who has fines. Leave card in envelope for person to see why fine was paid.

Winter Survival Kit

In a zip lock bag, put everything someone would need to get through a day of adverse winter weather: tissues, cough drops, lip balm, and coins to make a pay phone call.

Suntan Lotion

Suntan lotion representatives talk to a thousand people a day using their product. We can do better. We bring along large bottles of cream and spray on lotions of various SPF ratings and offer to give people some.

Summer Survival Kit

Similar to the winter kit, but with lip balm, small disposable pack of suntan lotion, and a package of moist towelettes.

Blood Pressure Screening

The entryway of your apartment building is an ideal place for this outreach. Such screenings are common these days, so your request won't sound odd. While checking out their pressure, explain your reason for being there that day.

Mother's Day Carnation Giveaways

Carnations are affordable, and everyone likes them. This project could be done anytime, but Mother's Day is a particularly good excuse. Give these flowers to all women to honor them, instead of asking if a woman is a mother. This day can be powerful for some who wish to be mothers - but are not.

Car Drying at Self-Serve Car Washes

As cars come out, have your small group offer to dry them.

Free Bird Feeders and Refills to Convalescent Home Residents

Most outreaches to those in convalescent homes will touch their extended family as well. Provide an acrylic bird feeder – the kind with suction cups that stick right to the window. Return occasionally to refill the bird feed and check in on your adopted elderly friend.

Christmas Tree Giveaways

A few days before Christmas, lot owners are willing to give the trees away. With pickup trucks, deliver them to financially-stretched single parent families.

Christmas Tree Collection

Everyone needs to get rid of his or her tree. A few days after Christmas, offer to haul them away for the neighborhood.

Bait at Local Fishing Spots

This brings new meaning to the verse from Psalm 51, "I am a worm and not a man." Those who fish with live bait need worms, grubs, goldfish, minnows, or whatever. Purchase these critters in large quantities from a bait shop, go to the lakes, and give them away.

Carnations to Cemetery Visitors

Carnations are affordable, and everyone likes them. This project could be done anytime.

Easter Baskets

We give candy along with a cassette tape about Easter for children. We also include a "connection card" designed to explain our project to parents.

Pizza on Moving Day at Apartments

Coordinate a discount with a pizza restaurant for a volume discount. The pizza vendor may be willing to give you the pizza in return for a pizza endorsement.

Move in Welcoming Party

By referral find out about new families moving in. Greet with cookies or even a home cooked meal.

Lawn Mower Tune-up

With a few spark plugs, some WD 40, and elbow grease, you can do minor tune-ups on mowers.

Time Change Reminder Flyer

Simply distributing a nicely done flyer the first weekend of October and April will be impressive to your neighbors.

Cocoons on Good Friday

From the beginning of church history, the butterfly has been a symbol of the resurrection of Christ. Death, change, life are all found in the cocoon. We found a source for butterfly cocoons. It is possible to purchase cocoons that can be timed to hatch on a given day — within a day or so anyway. One Easter we distributed several thousand of these with a special "connection card". We gave them out on Good Friday, and they hatched on Easter Sunday. This project is best designed for churches in mild climates.

Scotch Tape at Christmas

Who doesn't need scotch tape at Christmas? This has been one of our most popular giveaways - it definitely is a *practical* way to show God's love.

Sunday Morning Paper and Coffee Giveaways

Purchase a number of Sunday papers, brew excellent coffee and visit your neighbors. Look for the houses that don't have a paper in the driveway but be sure you don't knock on the door too early.

Leaf Raking

"We came, we saw, we raked!"

Several people in a small group can rake an entire neighborhood on a single Saturday morning. Maybe you don't like raking your own yard; but when you're with a group of friends serving in the name of Christ, a chore becomes a joy. Many yards take only fifteen to twenty minutes to polish off. Note: If possible go to neighborhoods where the city vacuums leaves left on the curb (some do). If you bag them, leave the bags by the curb for later pick up.

Lawn Mowing

Several mowers make mowing the lawn short work. Look for long grass, knock on the door, and go for it.

Screen Cleaning

Screens will have to be removed. Apply a bit of soapy water and use a soft brush. Hose them off and reinstall. Most homeowners never do this, though it is an easy way to improve the view.

Rain Gutter Cleaning

You will need some ladders, trash bags and gloves. Messy work but very appreciated by homeowners especially in the fall.

Garbage Can Return from Street

This is one you could do for your entire street each week. Usually garbage pick up is done early in the morning. Be the first one out. Return them near their garage but do it quietly.

Food Delivery to Shut-ins

Find legitimate shut-ins in your neighborhood. Start a system with interested neighbors for a weekly hot food delivery. Keep in mind, many pre-Christians are very interested in helping others even though they don't yet know Christ. A project such as this could easily be an entry point to their hearts.

Kitchen Cleanup

Some who have been sick or depressed might need a good kitchen cleaning. Don't try this one by yourself. Two or three can clean up a super dirty kitchen on a Saturday morning.

General Yard Cleanup

After the winter weather is over, all sorts of debris become obvious. Go door to door with gloves, rakes, and trash bags.

Door-to-Door Carnation Giveaway

Carnations are affordable, and everyone likes them. This project could be done anytime, but Mother's Day is a particularly good excuse.

Tulip Bulbs

A handful of bulbs is affordable. When they come up in years to come, that person will reflect on your act of generosity.

Potted Plant Giveaways

Marigolds and Impatiens can be purchased affordably in numbers. Mums are great in the fall. Small poinsettias are a great touch at Christmas.

Sidewalk Sweeping

In urban areas this is a huge hit. In some communities in Europe, residents are required by law to sweep the area in front of their apartment. Why not sweep your area as well as your neighbors'?

Snow Removal from Walks and Drives

Men's groups take on their neighborhood with snow shovels and snow blowers. We go door to door explaining our project. The snow blowers aren't necessary but very helpful. Most drives and sidewalks can be finished in a matter of minutes. Be sure to bring coffee and hot chocolate for the workers.

Minor House Repairs

We usually focus this outreach on single parents and the elderly. It is important that you clarify what you are able to do in terms of repairs. There will always be more need than you can realistically meet. We do projects that can be done with our existing tools and supplies and that can be finished in two hours.

General Interior Cleaning

Not everyone will let you come in at random and clean his or her house. It's best to stop by a prospective house to schedule a day before the cleaning team comes.

Community Dinner

Throw a dinner for the block. One family in a rough part of London has been doing grill outs for the past few years. The couple provides the grill and the hamburgers. Everyone else brings a part of the dinner. The result: Neighbors are talking to one another for the first time, they are watching out for each other and, naturally, the crime rate has gone down.

Weed Spraying

Spray for weeds in cracks in the sidewalk and areas where weeds thrive. Wear rubber gloves.

Tree Limb Trimming

Purchase an extending trimmer with a saw and pulley clipper. Beware of electric lines. Before trimming any limbs, get approval from the home owner.

Light Bulb Replacement

Sounds simple, but for some reaching up to a nine foot ceiling is a difficult chore. We offer a 60-watt light bulb with a "connection card", and if they'd like we replace burned out ones.

Seal Blacktop Driveways

Homeowners with this type of driveway must reseal every year or two to keep it from cracking. This is a messy and slow job but one that will touch not only the homeowner but the neighbors as well.

Fireplace Ash Removal

Self-explanatory. Note: Never remove hot ashes. Even when they seem just a bit warm, they pose a serious fire threat in the trash can. We recommend you place the ashes in a double layer grocery bag.

Carbon Monoxide Detectors

These have become very affordable recently. They can literally save lives during the winter. Attach your logo and phone number to the card that holds the CO detector button.

Smoke Detector Batteries

All older and some newer detectors use 9-volt batteries. These should be replaced yearly. We do massive battery replacement outreaches on the October time change weekend. Attach a sticker with your logo and phone number to the detector face if it's possible.

Garage Cleaning

With a homeowner and half a dozen people, this unsavory task can be fun.

Fireplace Kindling

Bundle it up and give it out in the Fall. On the binding attach your logo and phone number.

Bark and Mulch for Yards

In the spring this is a big hit. Load up a pickup truck, knock on doors, and offer it to people. You can even offer to help spread it.

De-icing

After an ice storm, a few shovels of rock salt can make a big difference on a slippery sidewalk or driveway.

House Number Painting on Curbs

With stencils, spray paint house numbers on curbs. Find decent looking stencils.

Shopping Assistance for Shut-ins

This would come by referrals. Work with shut-ins to get a list of needs, shop and deliver.

Holiday Giveaways

Target 3-4 times during the year to go house to house with a holiday giveaway. Examples: small poinsettias at Christmas, Easter baskets at Easter, picnic on Independence day (include hot dogs, chips, beans, buns, and a watermelon), mum plants in the Fall.

Car Wash

This is an effective, practical service. We offer a car wash every week in the summer. Have a professionally made banner or sign that says "Totally Free Car Wash!" or "Free - No Kidding - Car Wash!" Have a few people who are not shy, cheerfully yell at cars driving by - "Free Car Wash!" Former cheerleaders are great for this role! This outreach needs a good project manager to organize volunteers, car flow and ensure a quality job.

Washer Fluid Fill

Most tend to use their windshield washers more in the winter, but a refill project will work about any time of the year. This works well at self-serve stations. The liquid is affordable – as little as 79 cents a gallon.

A caution here: Make sure you are refilling the washer fluid tank (blue liquid) and not the radiator overflow tank (green fluid). We've made that mistake — \$200 to repair.

Tire Pressure Check

A tire pressure gauge is a small investment. Checking this is easy for anyone.

Interior Vacuuming

Locate at gas stations or shopping center parking lots. Set up signs that explain what you're doing. Establish a designated communicator to connect with drivers and explain why this is all taking place.

Interior Window Cleaning

Which is dirtier, the inside or outside of your car windows? Often the inside is worse. Set up a cleaning station similar to the one above. Use paper towels to do the cleaning. If you want to get fancy, have scented cards printed with your church logo and phone number to hang in the car.

Bulb Replacement

There are only a few common bulb types used in domestic and foreign cars. Have an assortment of these available. Set up a station in the corner of a shopping center parking lot. Set up a sign, "Free Light bulb Exam and Replacement." With just a few basic tools (screwdrivers) about anyone can pull this one off. Don't use powered screwdrivers — they are more likely to break lens covers.

Windshield Ice Scrapers

Have scrapers with your name imprinted on them, or a sticker with your name on it. Scrapers last a year or less, so early in the season most drivers need another one.

Retrieving Cars Stuck in Snow

On heavy snow days, send out teams with four-wheel drive trucks. With chains, pull the cars out. Carry pots of coffee and hot chocolate to warm up those you help. A cell phone is helpful if you need to call for reinforcements.